



The
University of
Faisalabad



PATENT AND TRADEMARK SUPPORT & INCENTIVE

*PROGRAM FOR
FACULTY*



Intellectual property rights (IPRs), including patents and trademarks, are essential tools for protecting university-generated innovations and enhancing their commercial potential. Despite significant research output, the number of patents and trademarks filed by faculty remains low due to procedural, financial, and legal hurdles. To overcome these barriers and foster a culture of innovation protection, a structured Faculty Patent and Trademark Support & Incentive Program has been launched. This initiative aims to motivate faculty members to safeguard their intellectual contributions while aligning with national innovation and commercialization goals.

Objectives of the Program

- To encourage faculty members to submit patents and trademarks or their innovative research outcomes.
- To provide financial and legal assistance in the process of patent/trademark filing.
- To recognize and appreciate faculty members contributing to the university's IP portfolio.
- To enhance the visibility and commercial readiness of research conducted at the university

SCOPE OF THE PROGRAM

- 1 Faculty-led IP submissions in collaboration with students or research teams
- 2 Trademark registration for products/processes with potential brand value
- 3 Patent applications (national or international).
- 4 Utility model registrations

Eligibility Criteria

- Full-time faculty members of The University of Faisalabad
- Applications must be based on original research or development conducted at the university.
- Prior clearance from ORIC Office is required for eligibility

Support Components



Incentive Structure

Reimbursement of filing fee of patents and trademarks to 5% of the total PhD faculty

Cash award of PKR 10,000 for each patent and Rs. 5000 for each trademark application submitted.

Additional incentive of PKR 25,000 upon grant of a patent and Rs.10000 for a trademark.

Certificate of recognition during annual research and innovation events.

Inclusion in the university's Innovation and IP Hall of Fame

Monitoring and Evaluation

- ORIC will maintain an IP dashboard and database of all filed and granted patents/trademarks.
- Annual review of applications and impact assessment.
- Progress to be reported to the university's BoG.

Funding Requirements

Initial budgetary allocation of PKR 0.3 million annually.

Funding to be sourced from internal R & D budgets or special grants

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EXPECTED OUTCOMES AND BENEFITS

Increased number of IP filings
from faculty and researchers.

Improved commercialization
prospects and industry linkages.

Enhanced university reputation
as a center of innovation.

Strengthened culture of innovation,
IP awareness, and legal compliance.

